



Jaime Ruiz Huescar  
Cities Forum  
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## Letter of support for CO2 Marketplace project proposal

To whom it may concern,

On behalf of Cities Forum, I am very pleased to provide this letter in support of the project proposal CO2 Marketplace, coordinated by HOP Ubiquitous. Hereby I confirm the intention expressed by CitiesForum to be part of the consultancy service providing strategic advice to government, cities and organisations within the context of the project proposed to EIT Digital - Call for proposals 2021 focused on Digital Cities.

The project aims at creating a CO2 Marketplace that goes beyond a simple CO2 trading system at a local scale. The solution aims at motivating the collaboration among industries, rural areas, entrepreneurs, associations and private investors, bringing them together to develop a resilient and sustainable city, rewarding CO2 net-negative products and supporting the creation of a new CO2 neutral-negative economy in a collaborative manner.

On behalf of the Cities Forum, I would like to express our interest in supporting the CO2 Marketplace Activity. We would like to collaborate in the validation of the project providing our insights and consultancy services, strategic advice to governments, cities, organisations and companies to tackle the challenges that urban development and city services are currently facing. We do this by contributing to the decision making process through an integral, holistic approach with our global and transdisciplinary team. We are also willing to carry out different dissemination activities, leveraging these opportunities to reach a larger number of potential cities as early adopters, where it is expected to validate the proposed solution.

Yours faithfully,

Mr Jaime Ruiz Huesca

Co-founder of Cities Forum

A handwritten signature in black ink, appearing to read "Jaime Ruiz Huesca", written in a cursive style.